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# DANIEL ODUNSI

## WHO AM I?

I am a **proactive, adaptable and hungry** Business Studies & Data Analytics graduate (Dublin City University) with **strong analytical capabilities**, a deep understanding of how to **utilise AI for business processes** and **effective communication skills**.

## INTERNSHIP EXPERIENCE

### Novo Nordisk (Finance & Operations)

SEP 2023 - JULY 2024

- **Designed and automated weekly reporting workflows**, significantly reducing manual reporting time, enabling faster decision-making.
- **Created Power BI performance dashboards** used by senior managers across all departments to track sales KPIs.
- **Collaborated** with different teams and external partners to **capture reporting requirements** and present operational updates to the rest of the affiliate.
- Continuously **collected new data** from external partners and produced **Change reports on new updates**.

### Cantor Fitzgerald (Client Services)

JUN 2023 - AUG 2023

- **Managed client relationships** through continuous **communication** and regular meetings regarding their accounts.
- Managed accounts worth millions of euros, ensuring that their information was always up-to-date and compliant with company policy, GDPR and financial regulation.

## UNIVERSITY ROLES

### Mobile app development

JUL 2025 - OCT 2025

- Developed a **new business idea**, gathered necessary **primary and secondary data** and presented it to numerous focus groups and potential investors.
- Used a combination of **AI tools** and Java/TypeScript **coding** to create a functional Minimum Viable Product.

### Vice Chairman of DCU Boxing Club

SEP 2024 - MAY 2025

- **Oversaw club operations**, events and member engagement to enhance the club's reputation and impact on and off campus.
- **Spear-headed** the production of DCU Boxing Club tracksuits, the **first in the university's history**.
- **Developed strategies** to lobby DCU officials, resulting in additional funding for our athletes.

### New Enterprise Development: Team Lead

SEP 2024 - APR 2025

- Led a 9-month capstone project developing an **innovative business concept**, which we **presented** to a panel of entrepreneurs and were **awarded the highest grade** in the cohort.

### Public Relations Officer of DCU Boxing Club

MAY 2023 - SEP 2024

- Took charge of the club's social media, which made me responsible for its **online presence** and the **promotion of club events**. **Key Performance Indicators** included **weekly attendees to training** and **monthly club revenue**.
- **Gave presentations** to new students to promote the club and facilitate their easy transition into college life.

## CONTACT

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## SKILLS

- MS Office Suite (Excel, Power BI, Power Automate, Word, PowerPoint)
- Python
- React (app development)
- Web design
- Canva
- Critical Thinking
- Public speaking
- Teamwork
- Leadership

## EDUCATION

2021 - 2025

### DUBLIN CITY UNIVERSITY

- Business Studies, Data Analytics specialism.
- Advanced Spanish elective.

2016 - 2021

### ST MICHAEL'S COLLEGE, D4

- Leaving Certificate: 533 points, all higher level subjects.